

## FOR IMMEDIATE RELEASE

### Creative Licensing Announces New Game Deals

#### with Fortnite, Mortal Kombat, World of Tanks, Dead by Daylight, and Evil Dead: The Game

LOS ANGELES, California – January 27, 2021

Creative Licensing has been busy expanding their roster of digital games – and introducing some familiar action heroes from the 80s and 90s to a new generation of gamers and fans through downloadable content (DLC) licenses.

Legendary military hero John Rambo was enlisted in one of the most successful fighting franchises in video game history when he drew first blood inside the **Mortal Kombat 11 Ultimate** universe as part of Kombat Pack 2 in late 2020.

In a deal with Wargaming, over 160 million players met **World of Tanks'** newest tank commanders, *Rambo* and Snake Plissken (*Escape From New York*) as they joined the ranks of this team-based massively multiplayer online game in December 2020.

On January 21, 2021, Sarah Connor and the T-800 Endoskeleton from *The Terminator* and *Terminator 2: Judgment Day* joined Agent Jonesy and over 350 million players worldwide in Epic Games' wildly successful cross-platform game **Fortnite**.

Also in January **Dead by Daylight** from Behaviour Interactive extended their DLC license for Michael Myers from the iconic horror film, *Halloween*. Over 15 million players have experienced the asymmetrical multiplayer horror game.

After generating much excitement with an introductory trailer debut at the 2020 Video Game Awards at the end of 2020, the highly anticipated title **Evil Dead: The Game** from Diversion 3 is set to release in Summer 2021. This complex game dedicated to the *Evil Dead* franchise features *Evil Dead 2* as a fundamental part of the gameplay. It will release on PlayStation 5, Xbox Series X/S, PlayStation 4, Xbox One, Nintendo Switch, and Microsoft Windows.

*Rambo (First Blood, Rambo First Blood Part II, Rambo III)*, *Escape From New York*, *The Terminator*, *Terminator 2: Judgment Day*, and *Evil Dead 2* are represented by Creative Licensing on behalf of STUDIOCANAL S.A.S. *Halloween* is represented by Creative Licensing for Compass International Pictures.

For more information on Creative Licensing, please visit their website <http://www.creativelicensingcorporation.com>

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